

# ENTREPRENEURIAL RESOURCE GUIDE





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# INTRODUCTION

Greetings from The Center for Community Transformation where we believe in business to help transform communities. Where we understand how important it is for small businesses to have access to critical resources.

We have built a comprehensive collection of tools and resources to help aspiring and established entrepreneurs start, grow, and manage their businesses.

This guide covers various topics, including business planning, marketing, finance, legal considerations, and much more. It provides access to essential resources like funding opportunities, mentorship networks, and training programs.

Our entrepreneurial resource guide aims to simplify the entrepreneurial journey by offering curated practical resources to help entrepreneurs navigate challenges, maximize opportunities, and achieve sustainable business success. It is structured to serve as a reference for entrepreneurs at various stages of their business.

This guide is ever-changing and always evolving. We know there are other amazing entities and services, and we will seek to continually update.

We hope this will be a helpful guide on your entrepreneurial journey.

We are here to help!


The CCT Team!


# GETTING STARTED

## The Fresno Start-Up Guide

City of Fresno, Economic Development Department

Answer a few questions about the business you are looking to open and receive a step-by-step registration checklist to complete the applications necessary to register your business.


 <https://www.fresno.gov/business-checklist/>

 559-621-8350

## Choose a Business Structure

U.S. Small Business Administration

Review and compare business structures so that you can choose a business structure that gives you the right balance of legal protections and benefits

 <https://www.sba.gov/business-guide/launch-your-business/choose-business-structure>


## Business License and Tax Certificate

City of Fresno, Business Tax Division

Access information about how to start your own business, apply for a business tax certificate, start the approval process for business permits, download forms, or use our Business Directory.

 <https://www.fresno.gov/finance/business-license-and-tax-certificate/>

 [businesstax@fresno.gov](mailto:businesstax@fresno.gov)


 559-621-6880

## Obtain a Seller's Permit

California Department of Tax and Fee Administration

Register for a permit, access resources, and file and pay taxes.

 <https://www.cdtfa.ca.gov/>

 1-800-400-7115

# FINANCIAL INSTITUTIONS


## **Access+Capital**

### Affordable Finance for Small Business and Non-Profits

Receive free advice, assistance, and other resources on funding and business management.

 <https://www.accesspluscapital.com/>

 [info@accesspluscapital.com](mailto:info@accesspluscapital.com)

 559-552-4300

## **Eso Ventures**

### Entrepreneurial Support Organization


Business expansion and holistic, professional growth through access to incubators, capital, and community.

 <https://www.eso-ventures.com/>


## **Micro-Loan Program**

### Fresno Area Hispanic Foundation

Small business loans from \$15,000-\$75,000. Open to anyone! They are also a CDFI.

 <https://www.fresnoahf.org/micro-loan-program>

 [incubator@fresnodbh.org](mailto:incubator@fresnodbh.org)

 559-222-8705

# LEGAL SERVICES

## **New Business Law** Community Law Clinic


Free legal business services.


 <https://www.newbusinesslaw.org/>

 [contact@newbusinesslaw.org](mailto:contact@newbusinesslaw.org)

## **CVIIC** Central Valley Immigrant Integration Collaborative

Legal services workshops for Central Valley immigrants.

 <https://cviic.org/>


 559-666-6446

# PITCH EVENTS + FUNDING


## Spark Tank

### Center for Community Transformation

For businesses that seek to address community problems in non-charitable ways.

 <https://www.cctfresno.org/initiatives/entrepreneurship/spark-tank/>

 bryan.feil@fresno.edu

 559-453-2367


## Water, Energy, and Technology Center

### Fresno State University

Provides access to cutting-edge resources, innovative research, and industry expertise in food, energy, and agriculture for Clean Technology Companies looking to accelerate their business.

 <https://www.wetcenter.org/>


 info@wetcenter.org

 559-278-4540


## Investment Fund

### Fresno Area Hispanic Foundation

Provides pre-seed and early-stage funding for entrepreneurs with an innovative product or service in the eight counties of the San Joaquin Valley with a high focus on minorities, women, and underserved entrepreneurs.

 <https://www.fresnoahf.org/investmentfund>

 incubator@fresnobh.org

 559-222-8705




# SMALL BUSINESS ADVISORY


## Valley SBDC

### Small Business Development Center

Free 1 on 1 Business Advising that promotes the development, growth, and success of small businesses and aspiring entrepreneurs throughout Fresno, Tulare, Madera, and Kings Counties.

 <https://centralcasbdc.com/>


 [vcsbdc@cloviscollege.edu](mailto:vcsbdc@cloviscollege.edu)

 559-324-6403


## Access Plus Capital

### Affordable Finance for business and non-profits

Available for Businesses looking to grow, pursue funding, or just need additional business development services. They offer one-on-one coaching, business services for free, workshops, etc.

 <https://www.accesspluscapital.com/>

 [info@accesspluscapital.com](mailto:info@accesspluscapital.com)

 559-552-4300


## Women's Entrepreneurship Center


### Fresno State University

Offers a variety of FREE business support services for startups and small businesses, including training, consulting, planning, marketing management, financial planning, government contracting assistance, and guidance on obtaining the necessary permits and licenses required to register a business.

Free Graphic Design/Website and Quickbooks Training.

 <https://www.centralvalleywec.org>


 [anaa@csufresno.edu](mailto:anaa@csufresno.edu)


 559-278-0709


## **FAHF**

### **Fresno Area Hispanic Foundation**

Counseling/Coaching, Licensing/Permitting Assistance, Legal/Accounting, Financing Assistance.

 <https://www.fresnoahf.org/investmentfund>

 [incubator@fresnobh.org](mailto:incubator@fresnobh.org)

 559-222-8705


## **FMBC**

### **Fresno Metro Black Chamber of Commerce**

Engage, educate, and empower Black businesses in the Central Valley.

 <https://fmbcc.com/>


 [info@fmbcc.com](mailto:info@fmbcc.com)

 559-441-7929


## **HBI Center**

### **Hmong Business Incubator**

A non-profit organization that empowers individuals in underrepresented and underserved communities to overcome challenges in navigating business formation systems and processes.

 <https://hbicenter.org/>

 [info@hbicenter.org](mailto:info@hbicenter.org)

 202-573-7309

# SMALL BUSINESS TRAINING


## LaunchPad

### The Center for Community Transformation

For businesses looking to start a business or grow an existing business. The Launchpad program costs \$150.

 <https://www.cctfresno.org/launchpad-initiative/>

 [gladys.martinez@fresno.edu](mailto:gladys.martinez@fresno.edu)


 559-453-2332

## Immigrant Entrepreneurs Program

### Central Valley Immigrant Integration Collaborative

Available for Businesses looking to grow, pursue funding, or just need additional business development services. They offer one-on-one coaching, business services for free, workshops, etc.

 <https://cviic.org/the-cviic-immigrant-entrepreneurs-program/>

 559-278-0709


## ABIRC

### Asian Business Institute and Resource Center

Support and promote Asian American business owners in the Central California region by providing community resources on business development and sustained success.

 <https://www.fresnoabirc.org/>

 [info@fresnoabirc.org](mailto:info@fresnoabirc.org)

 559-402-0067



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 (559) 453-2367

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